#### **Justification Toolkit**

We have prepared this toolkit to provide you with the resources you need as you prepare to ask your employer to support your decision to attend the [**Vision FirstNet Users Summit 2025**](https://vision.thepsbta.org/)!

This Justification Toolkit includes:

* **Email template** — Use this editable template to create the perfect letter to send to your supervisor.
* **General Conference Information** — Use this information for logistics regarding the conference.
* **Cost Analysis Worksheet** — This editable worksheet will help you outline the cost to attend the conference, from travel to registration.
* **Explanation of Benefits** — Use the below list of talking points when speaking to your supervisor about attending the **Vision FirstNet Users Summit 2025**!

#### **Benefits of Attending**

Here are some things you might want to consider as you are working on justifying to your employer the importance of attending the **Vision FirstNet Users Summit 2025**:

* Focus on what you will specifically bring back to the organization as the return for the investment.
* Offer to prepare and deliver a short presentation and Q&A to share what you learned. That way others will benefit from your attending the conference, too.
* Bring back network contacts to your leadership.

#### **Quantifying the Benefits**

Here are some items and examples you might want to include when quantifying the benefits:

**Networking Benefits** — This conference fosters networking with other public safety professionals and thought leaders within the public safety community. Additionally, the conference attracts high-caliber solutions providers who will deliver up-to-date information about viable solutions for all disciplines. We will hear success stories and practical solutions for familiar problems, or the opportunity to identify solutions to mitigate against potential future issues you may have not yet encountered, enabling you to proactively plan and connect with colleagues nationwide.

**Industry Partner Resources and Solutions** —At the fourth annual Vision Summit, the quantity and quality of solutions providers continue to grow. The vendor floor creates an intimate yet robust experience to connect and learn.

**Professional Learning Benefits** — The Vision Summit 2025 schedule, agenda, and robust content will be designed to answer today’s pressing communications questions central to emergency operations. We know that interests and concerns vary within all organizations. We have also co-located partner events offered onsite, including:

* Safer Building Coalitions In-Building Public Safety Communications Seminar

**Vision Summit 2025 Schedule**: Follow [Vision FirstNet Users Summit](https://vision.thepsbta.org/) website for the most up-to-date information regarding sessions and schedules.

**Keynote Speakers**

* **Chief Al Gillespie, President, PSBTA**
* **FirstNet Built with AT&T Leadership**
* **FirstNet Authority representative**
* **Chief Jeff Johnson, PSSA**
* **Sheriff Mark Lamb, Pinal County Sheriff's Office "Leading with Light: Advancing Public Safety Communication and Collaboration**
* **Chief John A. Donnelly, DC Plane Crash**
* **Chief Thomas Chenworth, DC Plane Crash**
* **Chief Chuck Dowd, 9/11 Commemoration**

**Our modular breakout sessions will be specific to our key audience tracks:**

* Administration and Leadership
* Unified Emergency Support Functionality
* Technical Support Teams
* FirstNet End Users

In addition, we will have a “Grants-Focused” Presentation/Workshop, as well as opportunities for dedicated one-on-one assistance to assist you in identifying potential federal grant funding sources to fund future projects and to answer your burning grants questions!